

# WEBCAST ANNOUNCEMENT

## SEMINAR ON COLLEGES AND UNIVERSITIES BUYING GREEN POWER

*In conjunction with the Ninth National Green Power Marketing Conference*  
**Tuesday, October 5, 2004 – 3:30 PM to 5:00 PM (EDT)**  
**From the Crowne Plaza Hotel, Albany, NY**

***What is “green power?”***

***Why are colleges and universities buying green power?***  
***How can your school switch to green power?***

Hear why colleges and universities are interested in purchasing green power and gain an understanding of the key decision steps including mobilizing student support, addressing administration concerns, and choosing a product and supplier.

Other questions to be addressed:

- *How much does green power cost?*
- *Where will the money come from to pay for green power?*
- *What type of green power is best for our school?*
- *How can students and administrators work together on the decision process?*
- *Are there resources available to help with the process?*
- *Can schools work together to aggregate a purchase?*

Log on and hear successful case studies of innovative campus green power purchases and learn how you can get a green power purchase started on your campus! **Please note that the Webcast is FREE to all registered users.**

### CONFIRMED PANELISTS:

**Nick Algee**, Campus Coordinator for the Southern Alliance for Clean Energy, works to create support for renewable energy at the college and university level. Nick is also a Co-Founder and a steering committee member of Energy Action, a new North American Student Clean Energy Coalition.

**Sam Hummel** is Duke University's environmental sustainability coordinator. While an undergrad at Duke, Sam led the Green Power Challenge, an innovative wind power purchasing initiative, and several energy conservation projects.

**Billy Parish** is Founder and Executive Director of the Climate Campaign, a coalition of 125 northeast college environmental groups promoting campus clean energy purchases and responsible state energy policies. Billy is also a Co-Founder and a steering committee member of Energy Action, a new North American Student Clean Energy Coalition.

**Kassie Rohrbach** works at the Center for Resource Solutions, as a *Green-e* Program Associate. Kassie graduated from Connecticut College, where she co-organized one of the first renewable energy campus victories in the country. Today, Connecticut College offsets more than 40% of its electricity with green power.

**Suzanne Tegen** is a graduate student at the University of Colorado at Boulder. In 2000, Boulder students were the first in the nation to vote for the purchase of green power. Last spring, students voted to quadruple their green power commitment.

**For more information and to register for this important Webcast, please contact:**

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